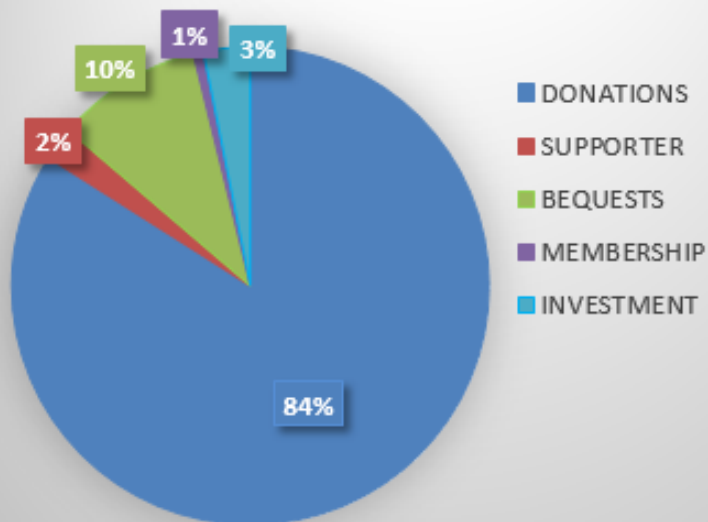


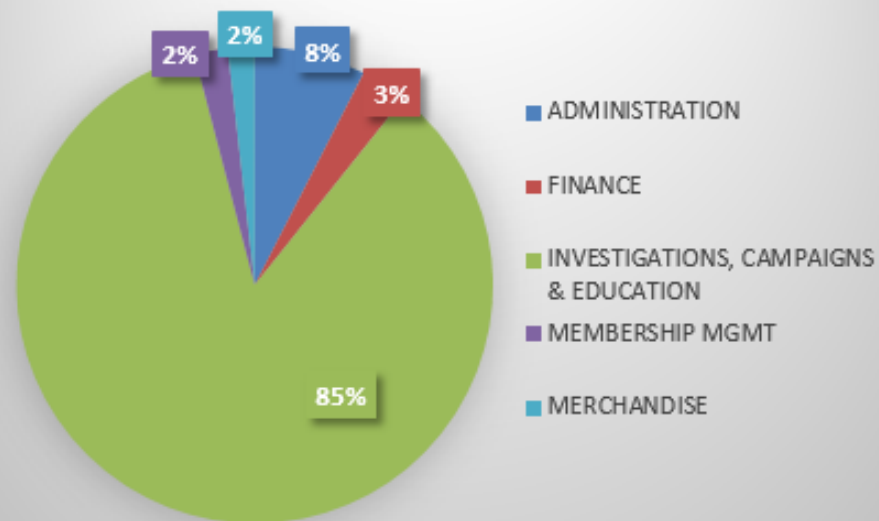
INCOME BREAKDOWN (%) 2015/16



Total Income 2015/16: **\$8.8M** (2014/15: \$7.06M)

- \* Donations: all general donations exc bequests
- \* Supporter: includes sale of merchandise (via stalls, online & other volunteer generated events), commission, ticket sales.
- \* Membership: individual and society subscriptions
- \* Investment Income: interest and trust distributions received

EXPENSE BREAKDOWN (%) 2015/16



Total Expenditure 2015/16: **\$6.2M** (2014/15: \$6.0M)

- \* Administration: includes occupancy costs, admin staff expenses, insurance, postage, printing, telephone, membership mgmnt
- \* Finance & Deprn: bank fees, merchant charges, deprn of assets
- \* Investigations, Campaigns and Education: animal cruelty invest, public awareness activities, advertising, website costs, campaign staff costs, community events, youth outreach and stalls
- \* Membership Mgmt: supporter updates and communication
- \* Merchandise: cost of buying and selling merchandise