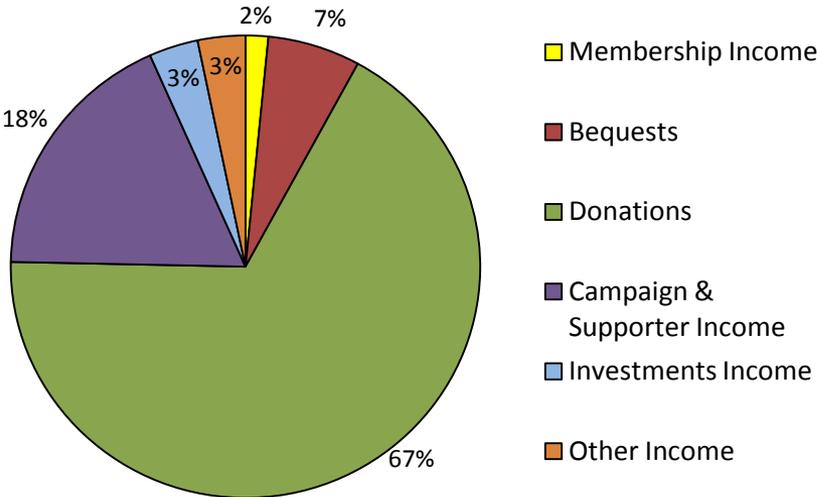
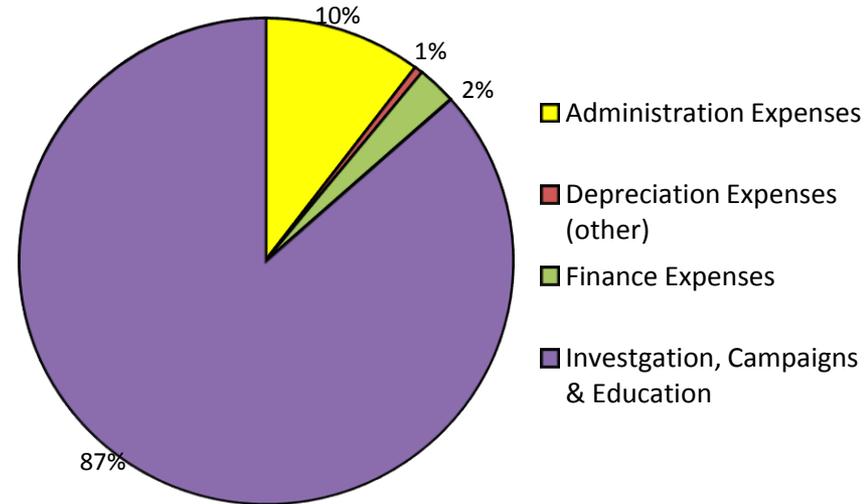


# Financial Year 2013/2014



Total income **2013/2014 \$6,329,903** (2012/13 \$5.6M)

- Membership includes individual and society subscriptions
- Donations includes all general supporter donations excluding bequests
- Campaign and supporter income includes donations from specific campaigns as well as the sale of merchandise (via stalls, online and other volunteer generated events)
- Investments Income includes interest and trust distributions received
- Other income includes AGM income and government grants



Total Expenditure **2013/2014 \$5,203,490** (2012/13 \$4.5M)

- Administration includes Occupancy costs, Membership management expenses, admin staff expenses and costs in relation to insurance, postage, printing, telephone
- Finance includes bank and merchant charges
- Investigation, Campaigns and Education includes animal cruelty investigations, public awareness activities, advertising and website costs, campaign staff costs, as well as community events, youth outreach and stalls