Animals raised for meat and eggs are much like the animals we share our homes with: they are just as intelligent, just as social, and they experience joy, pain and fear just like cats and dogs. Few people realise that chickens can recognise 100 different faces, or that pigs wag their tails when excited and are known to have the cognitive capacity of a 3-year-old child!

Please think before you buy.
Every egg and meat product we buy has a story...
Almost all of these stories start inside ‘factory farms’, where most animals raised for food are forced to spend their short and tragic lives. Despite their similarities, farmed animals have been excluded from animal cruelty laws that protect cats and dogs. That means it’s legal to cause pain and suffering to animals in order to turn a profit.

In factory farms, mother pigs are confined in metal crates so small they cannot even turn around. Their piglets endure the agony of having their teeth cut and tails severed, while male piglets are castrated—all without pain relief.

12 million laying hens are forced to spend their lives in a space smaller than an A4 sheet of paper, denied the ability even to spread their wings. As chicks, their beaks are partially sliced off causing severe pain. Millions of unwanted male chicks are ground up alive or gassed each year.

435 million ‘meat chickens’ are packed into sheds at 20 birds per square metre. Bred to grow at 3 times their natural rate, they suffer painful joint dislocations and lameness. Each year 20 million birds die from illness, trampling, or being unable to reach food or water. The rest are slaughtered from as young as 5-weeks of age.

Please, refuse to buy factory-farmed products. Animals are paying the price.

Find out more at AnimalsAustralia.org
37 O’Connell St, North Melbourne, VIC 3051 Freecall: 1800 888 584